Q1 2023 Cultivera Market Quarterly Report

cultivera

market

Data and Insights from Washington's Cultivera Marketplace

About This Report

The Cultivera Market has a thriving network of Washington Producers, Processors, Distributors, and Retailers taking advantage of the most popular B2B marketplace in the state. And it's no wonder, with more efficient workflows and B2B visibility than any other marketplace, and over 94% of Washington retailers already actively placing orders!

Built to increase revenue for business operators, the Cultivera Market platform features streamlined inventory management, live 24/7 B2B menus, simplified reports and manifest generation, and a host of time- and money- saving workflows. In fact, we've seen that when Cultivera users utilize their Cultivera Market platform, their visibility and sales rise, sometimes even overnight!

In this report, we collect data from Washington state's Cultivera Market system over a specific quarter, to offer a bird's-eye view of this thriving marketplace. To allow for more context, we compare our Market statistics against previous quarters and industry information sourced from publicly available data.

Together this unique resource offers a valuable look at what brands, and trends, are taking Washington's cannabis marketplace by storm.

Please note that statistics within are pulled directly from the Cultivera Market platform for Washington state only, and data in this report is not representative of the full Cultivera Market or Ecosystem, which also includes Cultivera Pro and Cultivera POS.

